

LONG BRANCH READY TO CELEBRATE WITH ITS 18TH ANNUAL
OCEANFEST JULY 4TH FESTIVAL

Long Branch, NJ – Preliminary plans have been announced for Oceanfest – 2008, Long Branch's annual Independence Day Celebration. The 18th edition of this perennial Jersey Shore favorite will take place on Friday, July 4th from 10 AM to 10PM, rain or shine, on the city's beautiful oceanfront promenade. The event is co-produced by the City of Long Branch and the Greater Long Branch Chamber of Commerce and is highlighted by one of the state's largest fireworks displays starting at 9:30 PM.

This annual Fourth of July tradition is a free, family-oriented festival, which attracts both local residents and visitors from throughout the region. The event takes place along a half-mile stretch of the oceanfront promenade between Seven Presidents Park and the Ocean Place Resort and Spa.

Activities will include master sandsculpting exhibits on the beach, strolling entertainers, live music of every imaginable type, food vendors, craft vendors and lots of activities for children. The fun-filled daytime activities offer a great prelude to a spectacular fireworks display.

Oceanfest is supported and sponsored by the City of Long Branch, the Greater Long Branch Chamber of Commerce, Ocean Place Resort and Spa, Monmouth Medical Center, Kraft, Jersey Central Power and Light, HealthSouth Rehabilitation Hospital of Tinton Falls, Monmouth University, T.G.I. Friday's, Pier Village at Long Branch, *New Jersey Monthly* magazine, *Monmouth Health and Life* Magazine and The Breeze 99.7/107.1. Sponsorship opportunities for this great festival are still available.

For more information on Oceanfest, contact the Greater Long Branch Chamber of Commerce at 732-222-0400.